The Minnesota Workers Compensation Assigned Risk Plan (MWCARP)

Collection Services

Request For Proposals

("RFP)

Issued March 15, 2013

Issued by

Affinity Insurance Services, Inc. Plan Administrator - MWCARP

This RFP is a solicitation of interest to enter into a Collection Services Contract with the Plan and is not an offer to contract for any Plan Services. Any contractual arrangement between a Bid Respondent and the Plan will be subject to a written Collection Services Contract, the terms of which may differ from this RFP.

PART I. INTRODUCTION

The Minnesota Workers Compensation Assigned Risk Plan (hereinafter "Plan" or "MWCARP") is the source of workers compensation and employers liability coverage for Minnesota employers who have been unable to secure such coverage through the voluntary market. In accordance with Minnesota law, coverage provided through the Plan is substantially the same as coverage available from licensed workers compensation insurance companies writing in the voluntary market in Minnesota.

Through this Request For Proposals ("RFP") process, the Plan is soliciting proposals from collection services firms licensed and qualified to provide collection services in connection with the collection of insurance premiums generated by Plan policies. The Plan is seeking proposals from bill collection firms licensed and qualified to provide a full range of workers compensation premium collection services by pursuing delinquent accounts referred by the general administrative vendors (Servicing Carriers).

A qualified Bid Respondent must meet the requirements set forth in this RFP, and must possess sufficient professional, administrative, and personnel resources to provide the proposed premium collection services. In addition, a qualified Bid Respondent(s) will be required to utilize standards and procedures in the collection process that are applied equitably to accounts with outstanding debts.

The Plan contracts with general administrative service vendors, i.e. insurance companies or self-insurance administrators called Servicing Carriers, who issue policies in the name of the Plan, collect premiums, and provide claims handling, loss control, auditing, and other necessary services. The Servicing Carrier will generally pursue delinquent accounts where the uncollectible premium due is \$100 or more. This pursuit of delinquent premium accounts will not occur for more than ninety (90) calendar days from the last day of the month in which the final audit billing was sent, or 30 days from the date of the last payment received on the account. The Servicing Carrier will then place the uncollected delinquent account with the Plan's designated premium collections vendor(s).

As authorized pursuant to Minnesota Statutes, Sections 15.061 and 79.251, subd. 4, the Minnesota Department of Commerce has designated Affinity Insurance Services, Inc., as the Plan Administrator of the Plan, effective September 15, 2008. In its role as Plan Administrator, Affinity is hereby issuing this Collection Services RFP soliciting proposals for Collection Services commencing July 1, 2013.

The Plan is not a state agency and is not subject to the laws, rules and procedures governing the issuance, approval or execution of a contract between a private party and an agency of the State of Minnesota. Minn. Stat, § 79.251, subd, 1(a)(4) (2008). Any entity responding to this RFP must include an acknowledgment to such effect in its Cover Letter.

For purposes of this RFP, certain capitalized terms, not otherwise defined in the text, shall be defined as follows:

- "Bid Respondent" shall mean the entity submitting a proposal in response to this RFP.
- "Bid Response" shall mean a proposal submitted by a Bid Respondent to this RFP.
- "Commissioner" shall mean the Commissioner of the Minnesota Department of Commerce or his appointed designee.
- "Cover Letter" shall mean the cover letter and attached exhibits and materials submitted by the Bid Respondent which contain information described in Part IV below.
- "Department" shall mean the Minnesota Department of Commerce.
- "Fee Proposal" shall mean the information provided as part of the Bid Response and described in Part IV below.
- "Collection Services" shall mean the workers compensation premium collection services to be provided to the Plan by successful Bid Respondents.
- "Collection Services Contract" shall mean the final contract entered into between the Plan and a successful Bid Respondent designating that Bid Respondent as a Collection Services Contractor regarding the Collection Services to be provided. The terms, conditions and limitations of that Collection Services Contract shall, unless otherwise specifically stated, supersede any provisions or statements in this RFP.
- "Collection Services Contractor" or "Contractor" shall mean a collection agency that is selected from among the Bid Respondents to provide the Collection Services responsive to this RFP, but subject to the specific terms, conditions and limitations of a Collection Services Contract entered into between the successful Bid Respondent and the Plan.
- **"Collection Services Proposal"** shall mean the information provided as part of the Bid Response and described in Part IV below.
- "MWCARP or Plan" shall mean Minnesota Workers Compensation Assigned Risk Plan, as created and operated pursuant to Minnesota Statutes, Sections 79.251-253.
- "Plan Administrator" shall mean Affinity Insurance Services, Inc., or successor appointee.
- **"RFP"** shall mean this Collection Services Request For Proposal, including all exhibits and any subsequent amendments made thereto, which have been distributed to potential Bid Respondents via the Plan's website www.mwcarp.com or any other available means of distribution.

Part II. Required Bidder Qualifications

To be considered to provide Collection Services to the Plan pursuant to this RFP, a Bid Respondent must:

- 1. Be legally organized under the laws of one of the states within the United States of America or the District of Columbia.
- 2. Designate one or more persons licensed to conduct Collection Services in the State of Minnesota as primarily responsible for the Collection Services.
- 3. Have at least three (3) years of experience in the activities that are relevant to the duties, responsibilities, and services requested in this RFP.
- 4. Demonstrate an ability to maintain an adequate professional and non-professional staff to fulfill its obligations to provide all of the Collection Services.

The failure of a Collection Services Contractor to meet such minimum qualifications throughout the terms of its Collection Services Contract, shall be, at the option of the Plan, grounds for immediate termination of the Collection Services Contract.

Part III. Instructions For Proposal

A Bid Respondent is expected to comply with all requests for information found in the RFP and to address all requests as completely and thoroughly as is reasonably practical. Any proposal that does not satisfactorily address all requests found in the RFP may be deemed to be non-responsive. While a general description of the proposed methodology for evaluation of Bid Responses is provided in Part V below, the Plan in its sole discretion may utilize such criteria in evaluating responses to the RFP as it deems necessary and appropriate, and may accept or reject any or all of the responses to the RFP. The Plan in its sole discretion may waive any deficiencies in a Bid Response to the RFP as part of its evaluation process.

Each Bid Respondent will be solely responsible for all costs and expenses incurred in the preparation of its Bid Response. The Plan Administrator may gather any information necessary from all available sources to complete or complement the evaluation process. Further, the Plan is in no way obligated to award a Collection Services Contract to the Bid Respondent or Bid Respondents with the lowest Fee Proposal.

Bid Response Format

Each of the following must be submitted to the Plan Administrator prior to the filing deadline:

- 1. One (1) signed original and four (4) copies of the Cover Letter and attachments.
- 2. One (1) signed original and four (4) copies of the Collection Services Proposal enclosed in a sealed envelope or container and clearly marked, "Collection Services Proposal".
- 3. One (1) original and four (4) copies of the Fee Proposal in a <u>separately sealed envelope</u> that is clearly marked, "Fee Proposal".

The sealed Collection Services Proposal and the separately sealed Fee Proposal should be submitted with the Cover Letter in a single package or container.

The Bid Respondent is expected to examine all sections of this RFP and attach all of the information and required exhibits set forth in this RFP.

Modification or Withdrawal

A Bid Response that has been submitted to the Plan Administrator may be withdrawn or modified, provided that such modifications are received by the Plan Administrator prior to the filing deadline. A Bid Response not modified or withdrawn prior to the filing deadline shall be considered to be final and shall be deemed a binding and final offer for at least 120 days after the filing deadline.

Written Requirement; No Oral Communications

All portions of the Bid Response must be submitted in writing and no oral communications will be deemed a part of the Bid Response. A Bid Response that is written or printed with any material other than ink will be rejected. If a Bid Respondent makes any handwritten corrections to its proposal prior to submission, those corrections must be made in ink and initialed by the person executing the proposal.

Execution; Authority

A Bid Response must by signed and dated by an officer or other authorized individual employed by the Bid Respondent (including his or her title), having the authority to enter into contracts on behalf of the Bid Respondent.

Confidential and Proprietary Information

Any information contained within the Bid Response that may be considered by the Bid Respondent to be proprietary or confidential should be clearly labeled confidential. The Plan may, but is not obligated to, reject any materials submitted as confidential as not qualifying for confidential status, and return such materials to the Bid Respondent.

While the Plan will make reasonable efforts to treat information that is confidential as such, the Plan is not in a position to guarantee confidentiality. Bid Proposals submitted in response to this RFP shall become the property of the Plan. The Bid Respondent, in submitting such information, assumes all risks that such information may become public information.

A Bid Response, excluding material marked confidential, may be made available at the discretion of the Plan for review upon request by any person at any time after execution of the Collection Services Contracts resulting from this RFP, and shall be made publicly available one year after commencement of the Collection Services Contracts. The Plan, the Department, and the Plan Administrator shall have no liability for the use or disclosure of any unmarked proprietary or confidential information.

The terms and conditions of all Collection Services Contracts issued pursuant to this RFP will also be publicly available.

Most Favorable Terms

A Bid Respondent should submit its proposal on the most favorable terms from a fee and service standpoint. The Bid Respondent must assume that there will not be any opportunity to alter its pricing at any time after the proposal submission deadline. However, the Plan Administrator may seek a clarification regarding the Fee Proposals and/or Collection Services Proposals at any time during the evaluation period, and may negotiate with one or more Bid Respondents with respect to Fee Proposals for the purpose of reaching a uniform fee arrangement with all selected Collection Services Contractors.

Plan Contact

All Bid Respondents should remit proposals and any written questions regarding this RFP to the person and address listed below:

> Mr. Thomas G. Redel **Affinity Insurance Services, Inc.** 8200 Tower – Normandale Lake Office Park 5600 West 83rd Street, Ste. 1100 Minneapolis, MN 55437 Tele: (800) 471-6767

Email: tom.redel@aon.com

Any questions regarding this RFP should be directed to the Plan Administrator. Only written responses to such questions shall be deemed to be responses of the Plan. Any questions and responses, at a minimum, will be made available to all potential bidders through the Plan's website – www.mwcarp.com. The Plan Administrator will not be responsible for communication directly to any potential Bid Respondent.

Part IV. Required Information

Cover Letter

The Cover Letter shall be signed by an officer or representative of the Bid Respondent having sufficient authorization to enter into contracts on behalf of the Bid Respondent, and shall include, in the body of the letter or attachments, the following:

- 1. Complete information confirming that Bid Respondent meets the minimum qualifications required under Part II above.
- 2. Information regarding the Bid Respondent's familiarity with and understanding of Minnesota statutes applicable to the Plan and its operation.
- 3. A list of representative clients, represented by the Bid Respondent at present or within the last five (5) years, in connection with collection services for workers compensation insurance carriers involved with residual market programs or other similar programs. This list shall include the identification of clients who may be contacted as references. All references must include the name and contact information of a person authorized to speak on behalf of the client. (Clients listed as references, in addition to other sources, may be contacted by the Plan as part of the evaluation process).
- 4. Designation of a contact person for the Bid Respondent, including his or her telephone number and email address.
- 5. Identification and explanation of any deviations from the requirements found in the RFP, and any assumptions or conditions relied upon by the Bid Respondent in making the Bid Response. (Deviations, conditions or assumptions may be unilaterally rejected by the Plan, unless in its sole judgment, the Bid Respondent has provided reasonably sufficient information to justify such deviations, conditions or assumptions).
- 6. A copy of a valid Certificate of Insurance indicating General Liability and Professional Liability/Errors & Omissions coverage with limits of at least \$2,000,000 per occurrence and \$2,000,000 annual aggregate, and Workers Compensation & Employers Liability Coverage (one copy only). The Bid Respondent must acknowledge that it will carry this coverage if it is awarded a contract under the RFP.
- 7. Acknowledgment that, if selected to provide Collection Services, the Bid Respondent will be required to cover its officers, employees, and subcontractors entrusted with the handling of Plan funds under a fidelity bond in the amount of \$500,000.
- 8. Completed and signed Non-Collusion Affidavit in the form attached to the RFP as Exhibit I.
- 9. Completed and signed Affirmative Action Data Page in the form attached to the RFP as

Exhibit - II.

- 10. Acknowledgment that, if selected to provide Collection Services, the Bid Respondent will comply with all applicable requirements of the Americans with Disabilities Act (ADA) throughout the term of the Collection Services Contract.
- 11. The following acknowledgment: "We understand that the Plan is not an agency of the State of Minnesota and that the issuance, approval or execution of a Collection Services Contract with the Plan is not subject to the laws, rules and procedures governing contracting between a private party and a state agency."

Collection Services Proposal

The Collection Services Proposal shall provide the following information:

- 1. A brief history/background of the Bid Respondent's organization.
- 2. A description of Bid Respondent's current location(s), size and staff.
- 3. A detailed description of the Bid Respondent's experience handling premium collections for workers compensation insurance policies issued by residual market programs similar to the Minnesota Workers Compensation Assigned Risk Plan (MWCARP).
- 4. The name of the person to be assigned responsibility for supervising Plan work assigned to the Bid Respondent, including a description of his or her qualifications and experience handling premium collections for workers compensation residual market programs similar to the MWCARP. Attach a copy of such person's resume.
- 5. The name of each professional staff person who will provide services to the Plan under the Collection Services Contract, and with respect to each such person, his or her (a) title or job designation, (b) qualifications and experience in connection with the collections work (c) specific duties and responsibilities with respect to Plan work, and (d) the expected percentage of Plan files that would be handled by such person, or other indication of expected time commitment to Plan business. Attach a copy of each person's resume.
- 6. A description of the Bid Respondent's familiarity with, and understanding of Minnesota Statutes affecting the Plan and those governing collection agencies.
- 7. A description of the specific ways in which technology is used to enhance Bid Respondent's efficiency and productivity.
- 8. A "walk through" example of how a file would be handled from the time of referral through closure, including timeframes. The example should include (but not be limited to) (a)an explanation of how file assignments are made, (b) an outline of various standard reports that are provided to the Servicing Carrier or Plan Administrator, and (c) an explanation of the

communication (written or oral) that would customarily take place with the MWCARP policyholder.

- 13. State (as a percentage of total Plan collection cases) the maximum amount of Plan business that Bid Respondent desires, and any minimum amount that the Bid Respondent would accept.
- 15. Address any restrictions or limitations on Bid Respondent's ability to meet as requested with the Commissioner, the Commissioner's Designee and/or the Plan Administrator, to review reports and results, discuss problems, and address ways to maximize the overall effectiveness of the collections process being handled by Bid Respondent as a Collection Services Contractor.

Fee Proposal

The Plan will accept proposals based on providing services to a minimum of 50% or a maximum of 100% of Plan collection cases. The Bid Respondent must submit its proposed compensation as a percentage of the amount collected. Each Bid Respondent may vary its proposed compensation based on the amount referred for collection, according to the following divisions:

\$0 - \$14,999; \$15,000 - \$49,999 Over \$50,000.

No other divisions will be considered. Each Bid Respondent may also choose to state a separate fee for litigated cases based on the same dollar amount divisions as given above.

The Plan reserves the right to negotiate the Fee Proposal with Bid Respondent for purposes of establishing a uniform fee rate for all Collection Services Contractors. The agreed upon fee will be applicable for a term of three years, commencing July 1, 2013. The rates for any contract extension beyond the initial three years will be subject to negotiation between Contractor and the Plan Administrator.

Part V. Evaluation Process and Timetable

Evaluation

The evaluation of Bid Responses will be undertaken by the Plan Administrator. Information on the evaluation process will be deemed confidential and proprietary to the Plan and may be released by the Plan in whole or in part in the Plan's sole discretion.

In addition to reviewing the Bid Proposal prior to making a determination to accept some, all or none of the Bid Responses, the Plan may supplement this RFP process with requests for additional information, oral presentations and/or interviews, discussions with key management or supervisory personnel of the Bid Respondent, or other information the Plan deems useful in this process

Timetable

- 1. Request For Proposals Issued March 15, 2013.
- 2. Deadline for receipt of Written Inquiries 4:00pm CDT; April 5, 2013.
- 3. Proposals Due 4:00pm CDT; April 26, 2013.
- 4. Interviews, **if any** week of May 6, 2013.
- 5. Projected Contract Award Date May 17, 2013.
- 6. Contract Duration Three (3) years from the contract effective date with the option of two, one-year extensions.
- 7. Contract Effective Date July 1, 2013.

Exhibit - I

Affidavit of Non-Collusion

I hereby swear (or affirm) under the penalty of perjury:

| * · · · · · · · · · · · · · · · · · · · | is an individual), a partner in the respondent (if or employee of the respondent having authority to sign n); |
|--|--|
| at by the respondent independently and ha any agreement, understanding or planned | has been arrived s been submitted without collusion with, and without common course of action with, any other vendor of described in the Request for Proposal, designed to |
| employees or agents to any person not an | not been communicated by the respondent or its employee or agent of the respondent or its surety on will not be communicated to any such person prior to |
| 4. That I have fully informed myself rega affidavit. | rding the accuracy of the statements made in this |
| | Signed |
| | Firm Name |
| Subscribed and sworn before me this | day of, 2013. |
| Notary Public | |
| My commission expires | , 201 |

Exhibit - II

Affirmative Action Data Page

The following information must be completed by the respondent. Failure to do so may result in rejection of this proposal.

| 1. Have you employed more than 40 full-time employees <i>in</i> Minnesota on any single day in the last 12 months? |
|--|
| YesNo |
| 2. If your answer to the above question is "Yes", your proposal will be rejected unless you have an affirmative action plan for the employment of minority persons, women, and the disabled that has been approved by the Minnesota Department of Human Rights. Respondents must be certified prior to 4:00 p.m on April 26, 2013. |
| 3. Please check one (1) of the following statements; |
| Yes, we have a current certificate of compliance that has been issued by the State of Minnesota, Department of Human Rights. Please include a copy of your certificate with your proposal. |
| No, we do not have a certificate of compliance. However, we have applied to the Department of Human Rights for certification and understand that if our plan <u>is not approved</u> prior to 4:00 p.m., April 26, 2013, our proposal shall be rejected. |
| PLEASE NOTE: |
| Affirmative action plans approved by the federal government, a county, or a city are not sufficient. You must have a certificate issued by the State of Minnesota. |
| If you do not have a "Certificate of Compliance", for further information contact the Department of Human Rights, 190 E 5th Street, Suite 700, St. Paul, Minnesota 55101, Phone: (651) 296-5663 or consult their web site at www.humanrights.state.mn.us. |
| By signing this statement the respondent certifies that the information filled in by him/her on this page is accurate. |
| Date: |
| Firm Name: |
| Signature: |
| Title: |

Exhibit - III

Collections Data

| Calendar Year | <u>2007</u> | <u>2008</u> | <u>2009</u> |
|--|----------------|----------------|----------------|
| Number of accounts placed* | 481 | 364 | 338 |
| Dollar amount placed* | \$2,855,986.19 | \$3,602,725.79 | \$2,834,981.95 |
| Average account balance placed | \$5,976.71 | \$6,889.21 | \$7,396.68 |
| Total collections by calendar year | \$828,099.34 | \$760,126.25 | \$383,333.10 |
| # of accounts referred for litigation | 93 | 54 | 20 |
| Dollar amounts referred for litigation | \$1,114,227.05 | \$697,747.00 | \$228,698.00 |

Exhibit - IV

Plan Premium Data

The following Plan data is intended to be a guide for a prospective Bid Respondent and is provided for the sole purpose of enhancing a Bid Respondent's knowledge and understanding of the requested services described in this RFP and the potential volume work that may be required of a Bid Respondent.

| Calendar Year | Approximate Total Plan Written Premium |
|---------------|--|
| 2009 | \$35 Million |
| 2010 | \$33 Million |
| 2011 | \$32 Million |
| 2012 | \$40 Million |